

Central Institute of Business Management Research and Development
SESSION ON BUILDING AN INNOVATION/ PRODUCT FIT FOR MARKET

OVERVIEW



Objective:	To elucidate business opportunities and scenario which helps make product fit for market	Benefit in terms of learning/Skill/Knowledge obtained:	It helps to motivate young and innovative mind to develop skills which helps product fir into market.
Academic Year:	2020-21	Program driven by:	IIC Calendar Activity
Month:	June	Program /Activity Name:	Session on Building an Innovation/ product fit for market (Ministry of HRD Initiative)
Program Type:	Other	Other:	Orientation Session
Program Theme:	R&D and Innovation	Other:	NA

Date & Duration (Days):	07/10/2021-07/10/2021-0	External Participants, If any:	0
Student Participants:	27	Faculty Participants:	2
Expenditure Amount, If any:	2000	Remark:	Successfully conducted session.

STAR PERFORMER

Faculty:	NA	Student:	Mohini Gajanan Bondre
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ATTACHMENTS

Video:	null	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2600-IC201811091.pdf

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